

L E S

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M O R E

— H O M E S T A G I N G —

SIMPLE HOME STAGING TIPS

to entice potential buyers

CLEAN, CLEAN, CLEAN



- Clean from ceiling to floor (light fixtures, dusty baseboards, etc.)
- Open the windows each day to allow fresh air to circulate
- Hide away all cleaning products, personal grooming items, etc.
- The garage counts too! It should be tidy and the floor visible, if possible
- (BONUS) Have windows professionally cleaned

BRIGHTEN IT UP!



- Maximize natural lighting and use simple white sheers for all windows
- Adjust furniture so windows are not being blocked
- Use warm lightbulbs (2700–3000 Kelvin) to evoke a cozy vibe
- Update light fixtures where you can
- Add in a few mirrors to maximize and reflect light
- (BONUS) Repaint walls a light, neutral color

SIMPLIFY!



- Remove as many belongings as you can. (Think like Marie Kondo!)
- Depersonalize all rooms. Remove family photos, religious symbols, etc.
- Minimize the use of rugs. This gives your space a more open feel!
- Clear floors of all but furniture legs, floor lamps and one plant
- Bathroom counters should be empty (add one living plant if you can)
- White towels and shower curtains in bathrooms is suggested
- Empty kitchen counters of all things, add one colorful bowl of fruit!

Want more personalized guidance?

Schedule a consultation TODAY!

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